



Las Américas ASPIRA Academy SCHOOL POLICIES

Policy Title: Privacy Policy	Date Adopted: 2/26/25
Policy #: 2012	Date Revised: n/a
Purpose: To protect personal information from users of our website	
Scope: This policy applies to the collection of information through use of our website	

ASPIRA Delaware (“we,” “us,” or “our”) is committed to protecting your privacy and ensuring that your personal information is handled responsibly. This Privacy Policy explains how we collect, use, and protect information from users of our website aspiraacademy.org.

This Privacy Statement addresses the processing of information collected automatically through or from the Site and any information you voluntarily submit to ASPIRA Delaware through the Site

COLLECTION OF PERSONAL INFORMATION FROM USERS

When you interact with us through the Site, we may collect information from you as described below.

a. Information You Submit Voluntarily

Some elements of the Site may ask you to submit Personal Information in order for you to benefit from the specified features or participate in a certain activity, such as an application for admission. For example, if you register for an event through the Site or complete a form on the Site, we may request Personal Information such as your name and contact information.

b. Passive Information Collection, Use, and Choices

As you navigate the Site, certain Personal Information may be passively collected, meaning it is gathered without your actively providing it. Information collected in this way includes IP addresses as well as browser, device, and operating system identifiers. The Site may also use “cookies” to help make sure the Site is meeting the needs of its users and to help us make improvements. Cookies are bits of text that are placed in your device or computer’s memory when you visit certain websites. We may use cookies to tell us, for example, whether you have visited our Site before or if you are a new visitor. We use third-party cookies set by our service provider, Google Analytics, to collect information about how visitors use the Site, including how long you spend on each page, and how you got to the Site. Changing your internet browser settings can prevent the use of cookies. Each browser has a different procedure for disabling the use of cookies, and the Help function within your browser should tell you how. The information generated by cookies about the use of the Websites is transmitted to a Google server and Google will use this information to evaluate your use of the Websites. You can visit <https://policies.google.com/technologies/partner-sites> to learn more about Google Analytics’ use of cookies.

CONSENT AND FERPA

Where consent for the use and disclosure of Personal Information is required under applicable laws, including but not limited to the federal Family Educational Rights and Privacy Act ("FERPA"), we will seek consent from the appropriate person. In the case of a student's Personal Information, we will seek the consent from the student and/or parent depending on the circumstances. ASPIRA Delaware students may have additional rights under FERPA. Click here for more information about [FERPA](#).

1. Information We Collect

We may collect the following types of information when you visit our website:

- Personal Information: Names, email addresses, phone numbers, and other contact details you voluntarily provide through forms, newsletters, or other submissions.
- Non-Personal Information: Browser type, device type, IP address, operating system, and browsing behavior on our website (collected automatically via cookies or similar technologies).

2. How We Use Your Information

We may use the information collected for purposes such as:

- Responding to inquiries or requests submitted through contact forms.
- Providing updates about school policies, events, or news.
- Improving the usability and functionality of our website.
- Monitoring website traffic and user interactions to enhance the user experience.

3. Sharing of Information

We do not sell, rent, or trade your personal information. However, we may share information in the following circumstances:

- With Service Providers: To third-party vendors who assist in website maintenance, hosting, or other operations (bound by confidentiality agreements).
- Legal Obligations: If required by law or in good faith belief that disclosure is necessary to comply with legal requirements or protect our rights.

4. Cookies and Tracking Technologies

Our website uses cookies to enhance your browsing experience. These small text files help us analyze traffic and user behavior, but they do not store personally identifiable information unless voluntarily provided. You can adjust your browser settings to refuse cookies if you prefer.

5. Data Security

We take reasonable measures to protect your information from unauthorized access, loss, misuse, or alteration. However, no system is entirely secure, and we cannot guarantee absolute security.

6. External Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of these external sites. Please review their privacy policies before sharing any information.

7. Children's Privacy

We do not knowingly collect personal information from children under 13 without parental consent. If you believe a child has provided us with their information without consent, please contact us to have it removed.

8. Your Rights and Choices

You have the right to:

- Access the personal information we hold about you.
- Request corrections to your information.
- Opt out of receiving communications by contacting us directly.

9. Changes to This Policy

We reserve the right to update or modify this Privacy Policy at any time. Changes will be effective upon posting on this page with the updated effective date.

10. Contact Us

If you have any questions or concerns about this Privacy Policy or how we handle your data, please contact us:

ASPIRA Delaware

326 Ruthar Drive

Newark, DE 19711

Phone: (302) 292-1463

Email: Kevin.Hudson@LAAA.k12.de.us